



Lunchtime Webinar: Wednesday 14 September, 3 pm to 4.30 pm (CET)

The LIDC will be holding a joint lunchtime webinar with NexGen on **Wednesday 14 September 2022 from 3 pm to 4.30 pm (CET)** on:

"Digital Influencers and Online Advertising: regulatory landscape and issues"

The webinar will discuss the growing importance of marketing activities by digital influencers in online platforms and the evolution of the applicable regulatory landscape, with focus on United States and Italy law.

Our panel of speakers will consist of:

- **Ben Natter**, Haug Partners, Head of Global Trademark Group;
- **Francesca La Rocca Sena**, Sena & Partners, Partner

Felipe Barros Oquendo, Di Blasi Parente & Asociados and Vice President of the LIDC, will moderate the session.

There will be no charge for attending this event.

To register for this event: please do so via the LIDC secretariat (info@ligue.org).

An online link to join the webinar will be circulated via email to all those who have registered. The webinar will be conducted in English.

Registration will close at midday on Tuesday 13 September 2022.

Nathalie Lobel-Lastmann
Deputy General Secretary, LIDC
Committee Member, CLA

Pranvera Këllezi
Bureau Member, LIDC
Attorney at law, Geneva

Michel Ponsard
General Secretary, LIDC
General Secretary of the AFEC